

THE AIM OF THE COURSE:

This course aims to delve into the psychology behind effective management and the essence of personal leadership, offering students a comprehensive understanding through a dynamic and interactive learning experience. It prepares them for leadership roles by highlighting the importance of self-awareness, motivation, emotional intelligence, and the psychological principles that underpin successful team and organizational management. Students will learn to harness these insights for personal development, influence, and leading change.

Topics:

1. Introduction to Management Psychology and Personal Leadership: Understanding the foundations of leadership psychology and its significance in managing self and others.
2. Self-Awareness and Emotional Intelligence: Exploring the role of self-awareness in leadership and how emotional intelligence enhances managerial effectiveness.
3. Motivation and Influence: Techniques for motivating oneself and others, including the psychology of influence and persuasion in leadership.
4. Decision Making and Problem Solving: Psychological approaches to decision making and creative problem solving in management.
5. Effective Communication and Conflict Resolution: Strategies for improving interpersonal communication and resolving conflicts through psychological principles.
6. Team Dynamics and Leadership: Examining how psychological theories apply to team development and leadership styles for fostering high-performing teams.
7. Change Management and Resilience: Strategies for leading change initiatives and building resilience in organizations through personal leadership.
8. Ethics, Culture, and Organizational Behavior: Understanding the psychological aspects of ethics, organizational culture, and behavior, and their impact on leadership effectiveness.

By integrating psychological theory with practical leadership skills, this course equips students to become insightful leaders capable of managing complex interpersonal dynamics and leading organizations towards success.

